

S.S.V.P.S's Late S. D. Patil alias Baburao Dada Arts, Commerce and Late Bhausahab M. D. Sisode Science College Shindkheda, Dist.- Dhule.

INDIVIDUAL PROFILE

1. PERSONAL DETAILS:

Name [Bock letters]	:	DR. ASHOK TRIMBAK AHER
Department	:	COMMERCE
Designation and Grade Pay	:	ASSOCIATE PROFESSOR - AGP 9000
Address	:	14, DALAL NAGAR, KARWAND NAKA, SHIRPUR 425405
E-Mail.	:	ataher597@gmail.com
Mobile	:	9420874834
Telephone No	:	9860165183

2. Academic Qualification:

Sr.	Examination	Board/ University	Year of Passing	%	Division/ Grade
1	S.S.C.	Pune Board	1975	59.00	II
2	H.S.C.	Pune Board	1977	52.50	II
3	B.COM.	Pune University	1980	59.33	II
4	M.COM.	Pune University	1982	67.00	I
5	DOM	Pune University	1982	71.00	I
6					

3. Research details

Sr.	Degree	Title of the thesis	Date of Award	University Division/ Grade
1	M.Phil.	Study of Milk Co-operative Societies Functions and Problems in Shindkheda Tehsil (Dhule)	17.10.1988	Nagpur University
2	Ph. D.	Customer Relationship Management in Banking Sector	19.12.2012	JIT University, Rajasthan
3	D.Sc.			
4	PDF			

4. ACADEMIC DETAILS:

Sr.	Position Held	From	To	College / University
1	Lecturer	1982	2006	SSVPS College, Shindkheda
2	Associate Professor	2006	Till Date	SSVPS College, Shindkheda
3				
4				

5. **TOTAL TEACHING EXPERIENCE:** UG -35 + PG - 00 = Total 35

6. RESEARCH ACTIVITIES:

a) *Students Registered for Research Degree:*

Sr.	Name of the Students	M.Phil./ Ph.D.	Year of joining	Title of research work
1	N.A.	N.A.	N.A.	N.A.
2				
3				
4				

b) *Students awarded:*

Sr.	Name of the Students	M.Phil./ Ph.D.	Date of award	Title of research work
1	N.A.	N.A.	N.A.	N.A.
2				
3				
4				

7. RESEARCH PROJECTS:

a) **Funded by Non-Government agencies like Industry, corporate houses international bodies etc.**

Sr.	Title of the Project	Funding Agency	Period	Total grants sanctioned	Status
1	N.A.	N.A.	N.A.	N.A.	N.A.
2					
3					
4					

b) **Funded by Government agencies like UGC/ DST/DBT**

Sr.	Title of the Project	Funding Agency	Period	Total grants sanctioned	Status
1	Problems and Assessment of Credit Card Users – A Conceptual Study	UGC WRO Pune	2 years (2013 to 2015)	105000	Completed and Submitted
2					
3					
4					

8) Publications:

a) *Research papers in UGC approved referred/ non-referred/ Indexed journals:*

Sr.	Title of the Paper	Name of Journal	ISSN/ ISBN No	Year/Volume & page No.
1	CRM in Banking Sector Impact and Reality 48985	Research Link, Indore	ISSN-0973-1628	2011, Issue-93, Vol.10, pp.140-144
2	A Model design for CRM in Indian Banking Sector	Vision Research, Jalgaon	ISSN-2250-2025	2012, Vol.2, Issue-2, pp.31-33
3	A Mirco Study of Life Insurance in Investment Prospective	Life Insurance Today	ISSN-0973-4813	2012, Vol.8, Issue-5, pp.5-8
4	Customer Relationship Management in Banking Sector 46696	International Journal of BMSS	ISSN-2249-7463	2012, Vol.1, Issue-12, pp-48-51
5	A Model of Consumer Buying Behaviour helps Decision Making Process 46696	International Journal of BMSS	ISSN-2249-7463	2012, Vol.2, Issue-2(1), pp-99-101
6	A Micro Study of Investment opportunity in Indian Scenario	International Journal of Multi Research	ISSN-2277-9302	2013, Vol.1, Issue-10 (2), pp.69-71
7	A Study of Marketing as Modern Tool in Business Development 46696	International Journal of BMSS	ISSN-2249-7463	2013, Vol.2, Issue-6(2), pp.47-49
8	A Conceptual Study on Awareness, Utilization and Prospects of Credit Card 48139	International Research Journal of Commerce, Business and Social Sciences	ISSN-2277-9310	2014, Vol.3, Issue-1 (2), pp.27-29
9	Credit Card Business In India- A Micro Study 45007	Management Guru Journal of Management Research	ISSN-2319-2429	2015, Vol.3, Issue-2, pp.24-26
10	An Empirical Investigation on Electronic Banking and Advanced System 46696	International Journal of BMSS	ISSN-2249-7463	2015, Vol.4, Issue-12 (1), pp.6-9
11	Women Entrepreneurship in India	International Journal of Research and Development	ISSN-2279-0438	2015, Vol.3, Issue-2, pp.24-25

- Separate List can be attached.

b) *Research papers in Conference proceedings:*

Sr.	Title of the Paper	Venue	ISBN No	Year/Volume & page No.
1	Conceptual Study of Life Insurance	Shankarlal Khandelwal Arts, Comm. & Sci.College, Akola	--	2011, pp.29-30
2	A Comparative Study on Investment Decision and Investment Services	G.S.College of Commerce, Wardha	978-81-927078-0-8	2013, pp.316-317
3				

- Separate List can be attached.

c) Research Papers presented in State/ National/ International conference, workshops, symposia etc.

Sr.	Title of the Paper	Name of the Conference	Venue	Date	Oral /Poster
1	Telecommunication Industry in India: Prospects & Possibilities	International Conference on Emergence of India as Global Economic Superpower: Fiction or Future	Poona College of Arts, Science & Comm. Pune	27th April, 2011	Oral
2	Necessity for maintaining Work-Life Balance : A Management Function	International Conference on Business, Engg. And Industrial App.	Choice Institute of Management Studies & Research, Pune	22nd September 2011	Oral
3	Conceptual Study of Life Insurance	National Conference on Banking and Insurance in 21 st Century	Shankarlal Khandelwal Arts, Comm. & Sci.College, Akola	14 & 15 October 2011	Oral
4	Hind Swaraj	National Conference on Gandian Thoughts and Contemporary Society	R.C.Patel Arts,Comm.& Sci.College, Shirpur	17 & 18 October 2011	Oral
5	Customer Relationship Management in Banking Sector : A Case Study	International Interdisciplinary Research Conference on Business Mgt., Engg. Tech. and SS	J.Z.Shah Arts and H.P.Desai Commerce College, Surat	24th & 25th August 2012	Oral
6	A Model of Consumer Buying Behavior helps Decision Making Process	International Interdisciplinary Conference on Changes, Challenges and Consequences in Comm, Mgt. Engg., Tech and SS	Choice Institute of Management Studies & Research, Pune	15th September 2012	Oral
7	A Micro Study of Investment opportunity in Indian Scenario	International Conference on Advance in Buss.Mgt., Engg. Tech. and SS	Choice College of Arts & Science,Pune	16th January 2013	Oral
8	A Study of Marketing as Modern Tool in Business Development	International Conference on Innovative Emerging Strategies in Buss. Engg. and MS	Institute of Management Sci.Pimpri,Pune	15th February 2013	Oral
9	A Comparative Study on Investment Decision and Investment Services	National Seminar on Strategic Services Marketing In The Comprehensive Market Scenario	G.S.College of Commerce, Wardha	27th & 28th September 2013	Oral
10	Application Of Information Technology Towards CRM In Banking Sector	National Conference on Redefining Mgt Practices and Marketing in Modern Age	S.P.D.M. ACS College, Shirpur (MS)	5 Jan 2014	Oral
11	A Conceptual Study on Awareness, Utilization and Prospects of Credit Card	International Conference on Recent Trends and Issues in Comm. Mgt. Engg. IT and SS	Anjuman Arts, Science, Commerce College and P.G. Centre, Anjumanabad Bhatkal	13th April, 2014	Oral
12	An Empirical Investigation on Electronic Banking and Advanced System	International Conference on Recent Trends in Comm. Mgt, SS and Humanities	Leelawati College of Commerce and Computer Studies, Pune	10th August 2015	Oral

13	Women Entrepreneurship in India	National Conference on Emerging Trends in Business and Conference: A Sustainable Mechanism for Vision 2020	S.P.D.M. ACS College, Shirpur (MS)	5th and 6th January, 2016	Oral
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d) **Research Citation:**

Citation:

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e) **Books: Monographs/ reference books/ Text books/ chapters in Book**

Sr.	Title of the Book	Name of the Publisher	ISBN No.	Date of Publication	Pages
1	NA	NA	NA	NA	NA
2					
3					
4					

f) **Research Position held:**

Sr.	Position	Name of candidate/ conference	Dates / duration
1	Referee for Ph.D. /M. Phil. Thesis	NA	NA
2	Chairman Ph.D. Viva –Voce committee	NA	NA
3	Chairman / reporter in conference session	NA	NA
4			

g) **Research Awards/ Recognition:**

Sr.	Name of the Award/ Recognition	By	Dates / duration
1	NA	NA	NA
2			

9) MEMBER OF PROFESSIONAL /ACADEMIC/ RESEARCH/ OTHER BODIES

Sr.	Name of Body	Since	Temporary/ Life member
1	Vanijya and Vyavasthapan Sanstha, Jalgaon	2010	Life Member
2	International Association of Academicians and Researchers, Pune	2013	Life Member
3			
4			

10) Participation in Extension Activities:

Sr.	Name of the Activity	Dates / duration
1	Participation in one day University level conference at P.O. Nahata Bhusawal College sponsored by NMU Jalgaon	17.09.2011 One day
2	Participation in one day workshop on the restructuring syllabus at SSVPS College, Shindkheda, Dhule	26.09.2012 one day
3	Participation in state level workshop at SSVPS College, Shindkheda, Dhule	2.2.2013 one day
4	Participation in university level workshop on the restructuring syllabus at M.D. Palesha College, Dhule	11.3.2013 one day
5	One day seminar on Metamorphosis of Mgt Education, Jalgaon organized by Vanijya Vikas Sanstha, Jalgaon	23.3.2014 one day
	One day workshop on the restructuring syllabus of TYBCOM (MMT) organized by SSVPS College, Dhule	22.2.2016 one day

11) INVITED TALK/ LECTURES DELIVERED IN COLLEGE / OTHER COLLEGES

Sr.	Title of the Lecture/Invited Talk	Venue	Dates / duration
1	Globalization and India	SSVPS College (YCMOU Nashik Unit), Shindkheda	02-02-2013
2	Entrepreneurship and Today's Youth	SSVPS College (YCMOU Nashik Unit), Shindkheda	28-01-2016
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12) COLLABORATION IF ANY WITH INDUSTRY/ COLLEGE / PROFESSIONAL BODIES/ INDUSTRIES

--- NA ---

13) MOU SIGNED WITH OTHER COLLEGES/INDUSTRIES / OTHER PROFESSIONAL BODIES.

--- NA ---

14) Any other activity not included above:

--- NA ---

Place: Shindkheda

Name and Signature

Date: 25/09/2017